



ENGIE BRAZIL INNOVATION AWARD 2016 – EVALUATION CRITERIA

I. The criteria evaluated for the categories 1,2,3 and 4 are:

- ✓ Innovative character of the project (coefficient 2)
- ✓ Feasibility (analysis of success factors and potential difficulties) or Degree of Implementation (coefficient 1);
- ✓ Potential for value creation (coefficient 1)

II. The criteria evaluated for the category 5 are:

- ✓ Innovative character of the project (coefficient 2)
- ✓ Feasibility (analysis of success factors and potential difficulties) or Degree of Implementation (coefficient 1);
- ✓ Potential of social improvement (number of people reached, improvements shown, etc..) (coefficient 1)

Evaluation criteria are applied to projects using a scale that ranges from 0 (minimum) to 4 (maximum).

The criteria are scored on a scale from 0 to 4. Please refer to the additional explanation in the table below.

FOR CATEGORIES 1,2,3 and 4:

CRITERIA	DESCRIPTION
INNOVATIVE CHARACTER (coefficient 2)	0 = No innovation. Already in the standards and common practice of the Group 1 = Poorly innovating. Already exists in the Group, in an identical or similar way 2 = Significant improvement of an existing solution within the Group 3 = New solution for the Group 4 = Radical innovation, a first
FEASIBILITY (coefficient 1)	0 = Concept 1 = Prototype – Feasibility demonstration 2 = Deployment with customer or on a site 3 = Deployment for a number of customers or sites, well advanced compared to the reachable potential 4 = Large/complete deployment compared to the reachable potential
POTENTIAL FOR VALUE CREATION (Revenue, costs avoided, margin, etc.) (coefficient 1)	0 = No gains or gains have not been assessed 1 = Limited gains 2 = Gains are significant but difficult to quantify 3 = Gains are significant and quantifiable/quantified 4 = Gains are extensive and quantifiable/quantified





FOR CATEGORY 5:

CRITERIA	DESCRIPTION
INNOVATIVE CHARACTER (coefficient 2)	0 = No innovation. Already in the standards and common practice of the Group 1 = Poorly innovating. Already exists in the Group, in an identical or similar way 2 = Significant improvement of an existing solution within the Group 3 = New solution for the Group 4 = Radical innovation, a first
FEASIBILITY (coefficient 1)	0 = Concept 1 = Prototype – Feasibility demonstration 2 = Deployment with customer or on a site 3 = Deployment for a number of customers or sites, well advanced compared to the reachable potential 4 = Large/complete deployment compared to the reachable potential
POTENTIAL FOR SOCIAL IMPROVEMENT (Number of people reached, improvements shown, etc.) (coefficient 1)	0 = No social gains have not been assessed 1 = Limited gains 2 = Gains are significant but difficult to quantify 3 = Gains are significant and quantifiable/quantified 4 = Gains are extensive and quantifiable/quantified

